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## Dyslexia Training Institute Shares How-To and Best Practices for Creating an Online Campus and Certification Program

**WALNUT CREEK, Calif. and WASHINGTON, D.C. – NOV. 19, 2014** - iCoHERE, a global provider of cloud-based learning management and professional development solutions, will host a webinar on Tuesday, December 2, 2014 at 1:00 p.m. EST, titled "*Dyslexia Training Institute (DTI): Lessons From Launching An Online Campus and Certification Program.*" In this complimentary webinar, DTI founders Dr. Kelli Sandman-Hurley and Tracy Block Zaretsky will share their strategies and best practices for launching an online campus and certification program.

Hurley and Zaretsky launched DTI to address serious gaps in Dyslexia training for educators, medical professionals and family members of those with Dyslexia. Since launching the online campus in 2012, DTI has recognized a 430 percent growth in program attendance.

"This webinar is a behind-the-scenes look at how two women are changing Dyslexia training and proves the size of an organization is not a barrier. The team shares valuable online strategies for engaging a global audience and accomplishing their service goals," said Pascal Kaplan, CEO & co-founder of iCoHERE.

All attendees will also receive a copy of the new eBook, "A Guide for Creating Successful Online Communities." The webinar will include live chat, so attendees should bring questions or submit them ahead of time by tweeting @iCoHERE with #elearning. Registration for the webinar is free but required at <http://icohere.com/whatsnew.htm>.

The webinar is part of the iCoHERE **Leadership Learning Webinar Series** featuring leaders from associations, government and private practice who share best practices and strategies for using an online platform to drive mission success. This webinar is ideal for Independent Practitioners / Private Practice, Women Owned Small Businesses, Medical Trainers and Consultants, health industry professionals, and professionals interested in developing 100 percent Online Conferences, Courses, and Workshops.

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### About iCoHERE:

iCoHERE is a customer-focused technology company that provides a proven, cloud-hosted platform with facilitation, media production, and support services for professional online collaboration projects and events. Its "all-in-one" integrated system is flexible enough for online conferences, collaborative eLearning courses, large-scale webinars, and online communities of practice. iCoHERE offers training and support through every step of the planning, configuration, and execution process, ensuring that clients fully understand and maximize their experience with iCoHERE's feature-rich platform. For more information, visit [www.icohere.com](http://www.icohere.com).