



iCohere

Unified Learning System

Courses • Conferences • Communities



## **iCohere Announces Restructure To Support Long-Term Growth Strategy**

*Lance Simon, CVEP Appointed as CEO, Marta Cormier Appointed as Chief Operating Officer*

**WALNUT CREEK, Calif. and WASHINGTON, D.C. – DEC 27, 2017** – iCohere CEO Pascal Kaplan, who also cofounded the company, has named Lance Simon as the company's new CEO effective December 1. Simon has worked for iCohere since March 2008 and most recently as the company's executive vice president. Marta Cormier has been appointed Chief Operating Officer.

"Lance has worked closely with me at iCohere for a decade. His ideas for ways iCohere can continue to serve our clients in the years to come are ambitious and will build upon the foundation of exceptional, personal service that has been the hallmark of our company," said Kaplan.

Kaplan said he will shift much of his time to local volunteer opportunities but will remain iCohere's Board Chair.

### **iCohere's Growth and Progress**

Almost twenty years ago, in 2001, a small team at what was then called "The Kaplan Consulting Group" began envisioning something new: an online learning and community platform for associations. That nascent concept quickly developed into the iCohere platform which wraps courses, virtual and hybrid conferences, peer discussions and 18 other modules into a single All-in-One Unified Learning System. From concept to design, development to testing, marketing to sales and to support, Pascal Kaplan as iCohere's CEO, has led the efforts of the company to becoming one of the most respected Learning Management Systems (LMS) in what is now a crowded association learning marketplace.

### **A look at the iCohere LMS Advancements for 2018 and Beyond**

"iCohere was a pioneer in online collaboration and learning, launching its first products in 2001," said Simon. "We are continuing that innovative spirit with a constant stream of upgrades to our community, LMS and virtual conference integrated platforms. Our entire system is going mobile and we're very focused on delivering new enterprise-class capabilities and top-notch consulting & support services for our nonprofit, government and corporate clients."

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About iCohere:

iCohere's Unified Learning System provides a cloud-hosted platform for professional online learning and collaboration. Its "all-in-one" integrated system is used for webinars, self-paced courses, instructor-led courses,

learning communities, and online community portals. iCohere offers a unique mixture of personalized training and ongoing support through every step of the planning, configuration, and execution process, ensuring that clients maximize their users' experience and ROI. Learn more at [iCohere.com](http://iCohere.com).

