



iCohere to Offer Verifiable Credentials to Recognize Advanced Training and Experience of Certified Virtual Events Producers

Announcing the selection of Credly as the digital credential service provider

WALNUT CREEK, Calif. and WASHINGTON, D.C. – MAR 7, 2017 – Verifying a professional credential is essential when hiring an employee, contracting with a consultant, or purchasing services from a vendor. Through a new partnership with digital credential service provider [Credly](#), iCohere® has added digital badges to its Certified Virtual Events Producer (CVEP™) program.

The new CVEP digital badges provide an easy and highly visible way for CVEP graduates to both verify and share their professional development achievements online. Through Credly, the CVEP badge can be displayed in a variety of contexts such as searchable LinkedIn® and Facebook® profiles, employer talent management systems, social media profiles, email signatures, and business websites.

Virtual event professionals earn their CVEP digital badge upon completion of the Meetings Without Walls™ course, the longest-running program of its kind with over 350 graduates to date. Professionals can earn additional “CVEP recognition badges” for each hybrid conference or virtual conference they produce.

Deborah Sorgel, manager of meetings and expositions with the Kellen Company, said, “We all know there is nothing to match hands-on experience, so I want not only the CVEP designation but also verifiable experience through the recognition badges. I will be proud to display these new badges to verify my credential and real-world experience.”

Dr. Amanda Batson, education architect and consultant, said, “Virtual events are must-have components of today's professional learning. For quality events, always tap a trained virtual events producer. How? Find the CVEP badge -- you can rely on the top-drawer iCohere training and commitment behind that badge. Together, you and a Certified Virtual Events Producer can create learning for today and tomorrow.”

How to earn the CVEP Credential and Digital Badge

The next CVEP course begins April 18, 2017. Early bird registration ends April 12. In addition to the certificate and digital badge, participants can earn nine (9) CAE and CMP credit hours. Nonprofit and government agencies receive a discount on registration. Organizations and professionals seeking additional information about the CVEP certificate should contact iCohere at 202-870-6146 and register at meetingswithoutwalls.com.

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About iCohere:

iCohere's Unified Learning System provides a cloud-hosted platform for professional online learning and collaboration. Its "all-in-one" integrated system is used for webinars, self-paced courses, instructor-led courses, learning communities, and online community portals. iCohere offers a unique mixture of personalized training and ongoing support through every step of the planning, configuration, and execution process, ensuring that clients maximize their users' experience and ROI. Learn more at iCohere.com.

