

# Free Webinar to Provide Examples and Tips for Collaborative eLearning

*Leading Companies in Online Communities, eLearning Work Together on Web Seminar Series*

For Immediate Release

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Washington D.C. and Chicago IL – iCohere Inc. and BlueStreak Learning have partnered to provide a free Webinar on the topic of Collaborative eLearning.

According to Jennifer De Vries, President of BlueStreak Learning, “Many education programs provide one-way communication that pushes information out to learners. However, many research studies have proven that people learn when they are engaged in the learning process. The premise of *collaborative learning* is that learners don’t just learn from a course or an instructor; they also learn from each other. Web-based collaborative eLearning environments are developed to facilitate both the formal learning from an instructor or a course, as well as the informal learning occurs with peer interaction.”

“Our collaborative eLearning courses are built around facilitating interactions among students and faculty alike, encouraging experienced professionals to engage with each other around relevant content,” said Lance Simon, Vice President of Client Services for iCohere. “When everyone in the group shares their professional stories, we often end up taking away a set of memorable lessons and best practices that participants can immediately use on the job.”

The free one-hour webinars provide a case study of a successful collaborative eLearning project, as well as best practices for developing your own collaborative eLearning program. Register for these webinars online at <http://www.icohere.com/webinars.htm>.

**iCohere** is a state-of-the-art collaboration software solution for associations and nonprofits. Partnering with our clients, we provide strategic guidance to raise online collaboration efforts to new levels of engagement. More information about iCohere can be found at [www.icohere.com](http://www.icohere.com).

**BlueStreak Learning** is a full-service e-learning firm, with decades of expertise in building successful online education and training programs. For more information on BlueStreak Learning, go to [www.bluestreaklearning.com](http://www.bluestreaklearning.com). Learn more about Jennifer De Vries at <http://www.linkedin.com/in/jenniferdevries>.